

# Rose M. Hu, CPA

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## EDUCATION

UNIVERSITY AT BUFFALO, THE STATE UNIVERSITY OF NEW YORK

BS in Accounting/ MBA Registered Accounting Program, 2009 (*summa cum laude*)

## CERTIFICATION

Licensed Certified Public Accountant (CPA) in New York

## EXPERIENCE

UNIVERSITY AT BUFFALO SCHOOL OF MANAGEMENT, DEPARTMENT OF ACCOUNTING AND LAW

**Director, MS in Accounting Program**, 2/2021 – present

**Clinical Assistant Professor**, 8/2018 – present

- Serves as faculty director of the MS Accounting program, with overall leadership responsibility for the program, including supporting students' successful admission, academic experience, and graduation, as well as mentoring students in achieving their academic and career goals.
- Teaches undergraduate auditing courses and introduction to financial accounting. Has also taught the accounting recitation sections of UB's freshman seminar, Corporate and Individual Social Responsibility.

KPMG LLP, Buffalo, New York

**Audit Senior Manager**, 10/2016 – 6/2018

**Audit Manager**, 7/2014 – 9/2016

**Audit Senior Associate**, 7/2011 – 6/2014

**Audit Associate**, 10/2009 – 6/2011

**Audit Intern**, 6/2007 – 8/2007

- Served on rotation with the KPMG Business School from April 2016 through June 2018, designing and developing high-quality training courses for audit professionals from associates to partners.
- Liaised with KPMG's Department of Professional Practice and other stakeholders (both domestic and international) to ensure technical accuracy and field relevance of training courses.
- Developed exams and other tools designed to measure the successful achievement of learning objectives.
- Provided professional audit services to clients in accordance with PCAOB, AICPA, and GAGAS requirements, ensuring the technical quality of the services rendered, and maintaining ongoing communication with partners and clients throughout the year.
- Supervised high-quality audits for a variety of clients and industries, including planning, performing and reviewing audit testwork on multiple multinational companies (both public and privately held), involving coordination with multiple KPMG offices and engagement teams worldwide.
- Developed and managed engagement budgets, staffing, and milestones to ensure timely and efficient audits.
- Gained extensive experience in conducting and supervising Sarbanes-Oxley Section 404 reviews as part of integrated audits. Responsibilities included understanding the source and flow of transactions, reviewing and developing process narratives, assessing relevant risks, identifying key

controls, performing control testing, and communicating and documenting results and process improvement recommendations.

### **ADDITIONAL TEACHING EXPERIENCE**

KPMG LLP, Buffalo, New York

#### **Senior Associate University, Instructor**

- Instructed trainers (“train the trainer”) in preparation for their facilitation of Internal Control Over Financial Reporting (ICOFR) Basics training and of Other Internal Control Matters training (Orlando, FL; May 2017)

#### **Data & Analytics (D&A) training, Instructor**

- Instructed Advanced IDEA virtual training (October 2016)
- Instructed firm wide D&A Champions to prepare them (“train the trainer”) to facilitate engagement team trainings for a KPMG proprietary D&A tool (Denver, CO; August 2016)

#### **Internal Control Over Financial Reporting Training, Instructor**

- Organized and instructed a training for a client’s control owners and internal audit department on key concepts related to internal controls, including: walkthroughs, selecting relevant controls, testing design and implementation, testing operating effectiveness, application controls, management review controls, reconciliation controls, identifying and evaluating internal control deficiencies, substantive sampling, and additional considerations when auditing internal control over financial reporting (May 2015)

#### **Road to In-charge (RIC) auditor core training program, National Instructor**

- Instructed RIC core national program (various locations and weeks; 2014-2015)

#### **Audit Foundations (AF) training program, National Instructor**

- Instructed AF core national program (various locations and weeks; 2013-2014)

UNIVERSITY AT BUFFALO, DEPARTMENT OF ACCOUNTING AND LAW, Buffalo, New York

**Introduction to Accounting I & II Teaching Assistant**, 8/2007 – 5/2009

**Introduction to Accounting II Instructor**, 6/2008 – 8/2008

UNIVERSITY AT BUFFALO, METHODS OF INQUIRY PROGRAM, Buffalo, New York

**Peer Monitor**, 9/2006 – 5/2007

- Met with students one-on-one weekly to facilitate self-assessment of learning.
- Received and applied critical thinking training to better assess and meet the needs of students.

UNIVERSITY AT BUFFALO, HONORS COLLEGE, Buffalo, New York

**Honors Colloquium Teaching Assistant**, 8/2005 – 12/2005

## **PROFESSIONAL ASSOCIATIONS**

- New York State Board of Public Accountancy, Member
- New York State Board of Public Accountancy, Education Committee Chair
- American Institute of Certified Public Accountants
- New York State Society of Certified Public Accountants
- American Accounting Association
- Beta Alpha Psi

## **HONORS & AWARDS**

- Outstanding Faculty Advisor award from Beta Alpha Psi, the international honor organization for financial information students and professionals (2023)
- KPMG Chairman's Award for High Performance for the New England/Upstate New York business unit (2017)
- Nominated for KPMG's National Mentoring Award (2012; 2013; 2014; 2015)

## **SCHOOL OF MANAGEMENT & UNIVERSITY SERVICE**

- Director, MS in Accounting Program (Spring 2021-present)
- Council of Graduate Program Directors (Spring 2023-present)
- Member, School of Management MBA/MS Committee (Spring 2021-present)
- Member, School of Management Assurance of Learning Committee (Spring 2021-present)
- Chair, Department of Accounting and Law MS Accounting Admissions Committee (Spring 2020-present)
- Member of search committees for clinical faculty and adjunct positions (Spring 2020-present)
- Member and Faculty Liaison, Accounting Advisory Council (Spring 2019-present)
- Department of Accounting and Law Accounting Curriculum Review Committee (Fall 2019-present)
- Department of Accounting and Law Assurance of Learning Committee (Fall 2019-present)
- Department of Accounting and Law Scholarship Committee (Fall 2018-present)
- Assistance with Admitted Students Day/ Open Houses (Fall 2018-present)
- Faculty advisor to the Zeta Theta Chapter of Beta Alpha Psi (Fall 2018-Spring 2023; transition year 2023-2024)
- PwC Challenge, Faculty Mentor (Fall 2018-Fall 2023)
- School of Management Faculty Committee for Diversity and Inclusion (Spring 2020-Fall 2022)
- Assistant Chair, Department of Accounting and Law (Fall 2018-Winter 2021)
- Department of Accounting and Law Student Issues Committee (Fall 2018-Summer 2020)
- Department of Accounting and Law Grievance Committee (Fall 2018-Summer 2020)
- University at Buffalo Honors College, Interviewed candidates for Presidential Scholarship (February 2019)

## **PROFESSIONAL DEVELOPMENT ACTIVITIES**

- Annually complete a minimum of 40 hours of continuing professional education (CPE) primarily through attendance at conferences and seminars sponsored by the NYS Society of CPAs/ Foundation for Accounting Education, the American Accounting Association (AAA), and national and regional CPA firms.
- NYS Board Members' Ethics Training (May 2025)
- Conference on Teaching and Learning in Accounting (August 2024)
- PwC Accounting Symposium (August 2024)

- NASBA Eastern Regional Meeting (June 2024)
- Center for Leadership and Organizational Effectiveness (CLOE) Case Writing Workshop facilitated by Ivey Publishing (July 2024)
- Center for Leadership and Organizational Effectiveness (CLOE) Case Teaching Workshop facilitated by Ivey Publishing (May 2024)
- NASBA's Independence Considerations for Alternative Practice Structures (April 2024)
- National Association of State Boards of Accountancy (NASBA) Annual Meeting (October 2023)
- American Accounting Association (AAA) Annual Meeting (August 2023)
- Conference on Teaching and Learning in Accounting (August 2023)
- PwC Accounting Symposium (August 2023)
- NYS Board Members' Office of the Professions Seminar (June 2023)
- EY Accounting Resource Center (EYARC) Colloquium conference (June 2023)
- NYS Board Members' Ethics Training (June 2023)
- Update from NYS Education Department for CPA-150 Evolution Education Requirements (June 2023)
- *Alliance for Responsible Professional Licensing* Legislative Update and New Advocacy Tools (April 2023)
- Pipeline Efforts and Legislative Update for State Board of Accountancy Members (NASBA) (March 2023)
- SUNY Business School Deans Conference (March 2023)
- Implementing Holistic Admissions Workshop (February 2023; March 2023)
- *Recruiting and Retaining Scholars of Color: A Workshop for Deans, Chairs and Directors of Graduate Studies*, sponsored by the University at Buffalo Office of the Vice Provost for Inclusive Excellence and the Graduate School (October 2022)
- American Accounting Association (AAA) Annual Meeting (August 2022)
- Conference on Teaching and Learning in Accounting (August 2022)
- PwC Accounting Symposium (July 2022)
- Conference on Bridging Assessment & Instruction, hosted by UB Curriculum, Assessment and Teaching Transformation (January 2022)
- American Accounting Association (AAA) Annual Meeting (August 2021)
- PwC Accounting Symposium (August 2021)
- KPMG Virtual Faculty Colloquium (July/August 2021)
- SUNY Business School Deans conference, *Business Disciplines Leaning into the Future: Tips, Tools and Practices for Incorporating Diversity, Equity and Inclusion into Business School Classes* (April 2021)
- *A Leader's Role in Dialogues in Diversity, Equity, and Inclusion*, TMJ Consulting LLC workshop led by Dr. Tara Jabbaar-Gyambrah (April 2021)
- American Accounting Association (AAA) Auditing Section Midyear Meeting (January 2021)
- American Accounting Association (AAA) Conference on Teaching and Learning in Accounting (August 2020)
- American Accounting Association (AAA) Annual Meeting (August 2020)
- PwC Accounting Symposium (August 2020)
- KPMG Virtual Faculty Colloquium (July/August 2020)
- NYSSCPA Buffalo Chapter Summer Symposium (July 2020)
- American Accounting Association (AAA) Annual Meeting (August 2019)
- Conference on Teaching and Learning in Accounting (August 2019)
- PwC Accounting Symposium (August 2019)
- NYSSCPA Buffalo Chapter Summer Symposium (July 2019)
- University at Buffalo's Center for Educational Innovation (CEI) New Faculty Academy workshop series on effective instructional design theory and practices (February-May 2019)

- KPMG Virtual Instructor Training (June 2017)
- Effective Business Writing Workshop (September 2016)
- KPMG's conference on Accelerating Your Career Potential (selected by business unit leadership to attend this national event) (September 2015), and facilitated bi-monthly cohort conference calls for mutual career coaching beyond the conference (September 2015-August 2016)
- KPMG Facilitation Skills Workshop (June 2014)
- Managing Career Life Choices workshop, led by Well-Connected Leader, Inc., an executive talent agency which specializes in building the careers, credibility and thought leadership of women leaders (May 2013)
- KPMG Presentation Skills Workshop (January 2013)

### **PROFESSIONAL SERVICE & COMMUNITY INVOLVEMENT**

- Member of the New York State Board for Public Accountancy, appointed by the Board of Regents (January 2023-present)
- Education Committee chair of the New York State Board for Public Accountancy (August 2023-present)
- Education Committee member of the New York State Board for Public Accountancy (January 2023-present)
- Education Committee member, New York State Society of CPAs Buffalo Chapter (July 2022-present)
- American Institute of Certified Public Accountants (AICPA) Foundation Scholarship Committee member (April 2025-present)
- Interdisciplinary global program in Ghana, facilitating impactful student experiences working with children in local schools and hosting community healthcare clinics (January 2024; January 2025)
- JOY Group member, serving meals to and engaging in community service activities with senior citizens at Kenmore Alliance Church (2015-2022)
- Facilitated virtual goal-setting workshop for scholars from Ghana and Latvia in the UB School of Management – University of Cape Coast (UBSOM-UCC) Leadership Program (June 2020)
- Faculty Co-Lead for interdisciplinary global program in Ghana, facilitating impactful student experiences working with children in local schools and hosting community healthcare clinics (January 2020)
- KPMG Mentor (2010-2018)
- Local leader of KPMG Family for Literacy initiatives, including the KPMG/ Beta Alpha Psi United for Literacy Program, creating service opportunities for the Zeta Theta chapter at the University at Buffalo (2014-2018)
- KPMG People Management Leader (PML) with responsibilities in managing and advising counselees (e.g., goal setting and progress towards developmental goals, CPA exam planning and studying, performance management) (2015-2016)
- Mock interviewer at the University at Buffalo (2015)
- Manager of a KPMG Network of Women *Lean In Circle* (2013-2015)
- Vice President of Operations, University at Buffalo Beta Alpha Psi Alumni Advisory Council (2010-2011)