

Lunch with a Leader

Here is a **FREE LUNCH** and chance to **CHAT with a School of Management leader** about management majors, research and related industry or career paths. Review the "Lunch with a Leader" schedule below.

Sign-up is required and space is limited.

Only 10 management undergrad students per lunch. Be committed to attend if you sign-up.

Schedule via **UB Navigate** and *select Management Student Support, then "Lunch with a Leader" for the appropriate event date. Lunches are held in the LLCC's Leadership Lab (B24 Jacobs inside the LLCC).*

Friday, February 6, Noon – 12:45 pm

- **Jennifer Wu, PhD:** Clinical Assistant Professor – Finance Department, currently serve as the Director of the forthcoming finance degree program, advises both DeFi Club and the Financial Management Association (FMA) student clubs
Area of expertise: corporate finance and investment management

Professor Wu is a passionate finance educator and researcher who loves helping students connect what they learn in class to the real world through experiential learning. She teaches corporate finance and investment management where students explore how financial decisions shape businesses and markets. She taught at Wheaton College and she is deeply committed to mentoring students as they prepare for their next academic or professional journey.

Wednesday, February 11, Noon – 12:45 p.m.

- **Dorothy Siaw-Asamoah, PhD, MBA:** Clinical Professor, Organization and Human Resources, and Faculty Director, Center for Leadership and Global Impact
Area of expertise: health communications, leadership development, global programs

Professor Siaw-Asamoah is an accomplished academic leader, global program architect, and certified facilitator focused on leadership development, ethics, and cross-cultural collaboration—linking UB's School of Management with institutions across Africa, Asia, Latin America, Europe & the U.S. and beyond to foster inclusive, real-world impact.

Tuesday, February 17, Noon- 12:45 pm

- **Haimonti Dutta, PhD,** Associate Professor in Management Science & Systems
Area of expertise: Data mining and machine learning, large-scale analytics, (applications in health care, smart environments (smart electrical grid, vehicles, buildings, wearable sensors and digital humanities)

Professor Dutta blends cutting-edge research in AI, machine learning, and data analytics with real-world applications. Her projects tackle everything from predicting infrastructure failures to detecting social media bias and creating art recommendation systems. Known for challenging students with hands-on, industry-relevant projects, she brings in guest speakers and fosters collaboration that prepares you for careers in tech and data science. If you're passionate about using technology for impact, her classes and research are an exciting place to start. She also teaches MGS 406 Big Data Technologies in our undergraduate programs.

Thursday, February 19, Noon – 12:45

- **Maria Kraimer, PhD:** Professor and Chair, Organization and Human Resources
Area of expertise: HR, performance management and reward systems research

Professor Kraimer holds the Donald S. Carmichael Chair in the Department of OHR at the UB School of Management. She received her PhD from the University of Illinois at Chicago. Her research interests include the challenges and consequences of working globally, predictors of career success, and the employee-employer relationship.

Monday, February 25, Noon- 12:45 pm: (BONUS)TWO Featured Leaders

- **Todd Saxton, PhD:** Associate Professor of Entrepreneurship and Innovation
Operations Management and Strategy and Faculty Lead, Life Science Entrepreneurship
Area of expertise: Entrepreneurship, Innovation, Strategy, Life science/health science innovation

Professor Todd Saxton joined UB in August of 2024, and is faculty lead on life science entrepreneurship programs for education, research and outreach. He was also an Associate Professor of Strategy and Entrepreneurship at the Indiana University Kelley School of Business. He is an active angel investor and has been a member of founding team of several ventures. Todd is co-author of *The Titanic Effect: Successfully Navigating the Uncertainties that Sink Most Startups*.

- **M. Kim Saxton, MBA, PhD:** Clinical Professor Marketing and Faculty Director of the Behavioral Research Lab at the UB School of Management
Area of expertise: Digital Marketing, Marketing Analytics, Strategy, Advertising and Promotion, and Entrepreneurship

Professor M. Kim Saxton has more than 30 years' experience helping companies make their data practical. She champions data-driven decision-making, grounded in her B.S. in Marketing from MIT and MBA and PhD from Indiana University. She works with firms to refine communications using neuromarketing tools and has published extensively on data analysis, advertising effectiveness, and promotional strategies. She is also an active angel investor, advises First Capital Venture Studio, and co-authored *The Titanic Effect: Successfully Navigating the Uncertainties that Sink Most Startups*.

Monday, March 9, Noon- 12:45 pm

- **Brittany Bartula, CPA:** Clinical Assistant Professor in Accounting; Faculty Director, BS Accounting program and Faculty Advisor for Beta Alpha Psi (Zeta Theta Chapter)
Area of expertise: Corporate and public accounting, advanced auditing, research in accounting and auditing standards, financial reporting and analysis

Professor Bartula brings several years of real-world experience to the classroom. As a manager for ACV Auctions, she was responsible for all company accounting policy matters. Prior to that, she worked for Ernst and Young as a senior associate in EY's Technical Accounting Advisory Group, assisting external clients and internal teams with the complexities of interpreting Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS). She also was one of only seven graduates in the U.S. to be selected as for the Financial Accounting Standard Board's prestigious Postgraduate Technical Assistantship.