

## Online Master of Business Administration Program Curriculum Planner, 2025-26

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Core Curricular Requirements (36 Credits Total)

Course Number	Course Title	Credits
MGA 604	Financial Analysis and Reporting	3
MGB 601	Behavioral and Organizational Concepts	3
MGE 602	Global Economics	3
MGF 631	Financial Management	3
MGG 636	Communication Skills	3
MGM 625	Marketing Management	3
MGO 630	Operations and Service Management	3
MGO 634	Project Management	3
MGO 641	Strategic Management	3
MGQ 606	Statistical Foundations of Analytics	3
MGS 607	Technology and Innovation Management	3
MGT 617	The Government, the Law, and the Firm	3

**Electives Credit Requirements (12 Credits Total)** 

Course Number	Course Title	Credits
MGA 609	Management Accounting	3
MGB 607	Motivation and Leadership	3
MGB 626	People Analytics	3
MGF 634	Quantitative Methods in Finance	3
MGG 609	Business and Society in the EU and Beyond	3
MGG 633	Model Managerial Process	3
MGG 640	Theory and Practice of Negotiations	3
MGI 617	Workforce Performance Management	3
MGM 653	Digital Marketing Analytics	3
MGO 636	Supply Chain Analytics	3
MGO 660	Introduction to Entrepreneurship	3
MGS 613	Database Management Systems	3
MGS 616	Predictive Analytics	3
MGS 617	Spreadsheet and Statistical Programming for Business	3
MGS 636	Applied AI for Managers	3
MGS 670	Healthcare Analytics	3

Note: Elective course options may offer variable credit hours. Consult your academic advisement report on HUB to ensure appropriate credit hours for degree conferral. Total elective credit hours for degree conferral must be 12.

## **SUMMARY**

36 core credits + 12 elective credits = 48 credits required for degree Curricular offerings and requirements are subject to change.