

Brittany Bartula, CPA

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CERTIFICATION

Certified Public Accountant (CPA) in New York

EDUCATION

UNIVERSITY AT BUFFALO SCHOOL OF MANAGEMENT, THE STATE UNIVERSITY OF NEW YORK

Bachelor of Science in **Accounting**, May 2016

Master of Science in **Accounting**, May 2017

EXPERIENCE

University at Buffalo School of Management, Department of Accounting & Law – Buffalo, NY

Clinical Assistant Professor, September 2022 – Present

- Teaches the following undergraduate and graduate courses:
 - MGA 201, Introduction to Financial Accounting (Undergraduate)
 - MGA 306, Financial Reporting and Analysis (Undergraduate)
 - MGA 614, Advanced Auditing (Graduate)
 - MGA 624, Research in Accounting and Auditing Standards (Graduate)
- Serves as Faculty Advisor for the student honors organization, Beta Alpha Psi
- Builds relationships with students in order to provide mentoring and advice on personal, professional, and academic goals

ACV Auctions – Buffalo, NY

Manager, Accounting Policy & Special Projects, September 2020 – August 2022

- Previously responsible for company accounting policy matters, including the documentation of accounting policy positions in over 30 technical accounting memorandums related to various areas of GAAP
- Communicated accounting policy positions and rationale internally, as well as to the company's external auditors
- Coordinated with sales and operations teams for accounting implementation and policy evaluations related to new products and services
- Oversaw and reviewed month-end close responsibilities for revenue, as well as prepared and evaluated monthly revenue metrics
- Assisted the company in the preparation and completion of its initial public offering (IPO) in March 2021
- Supervised staff by providing training, on-the-job coaching, mentoring, and ongoing performance feedback
- Effectively managed the company's eTrade implementation under tight time constraints by coordinating internal teammates and directing external consultants
- Led the company's equity administration program which included responding to inquiries from any of ACV's over 2,000 teammates in regard to their equity questions or concerns

Ernst and Young (EY) – Cleveland, OH

Senior Associate, Technical Accounting Advisory Group (TAAG), September 2018 – September 2020

- Served in EY's TAAG practice, which is a national practice that focuses on complex accounting issues
- Assisted external clients and internal teams with any complexities that were faced while implementing and interpreting Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS)
- Specialized in accounting for leases (ASC 840, ASC 842), revenue recognition (ASC 606), collaborative arrangements (ASC 808), internal use software (ASC 350-40), and external use software (ASC 985-20)
- Drafted or reviewed accounting policy memorandums and technical accounting memorandums for clients
- Read lease and revenue contracts, as well as prepared contract analyses to document the lease accounting treatment for specific transactions, or the 5-step model for revenue arrangements
- Managed internal and overseas teams on projects that create innovative solutions for client demands, particularly in leasing and revenue recognition implementations
- Implemented a process and system in which internal EY teams can request TAAG assistance in finding disclosures relating to unique or complex accounting topics in SEC filings
- Served as a project manager to a group of twelve partners that comprise of the service line's Diversity, Inclusiveness, and Flexibility Steering Committee

Financial Accounting Standards Board (FASB) – Norwalk, CT**Postgraduate Technical Assistant, July 2017 – June 2018**

- Selected as one of seven students across the country to participate in an assistantship for a one-year term
- Supported project teams in researching and developing GAAP on four agenda projects
- Contributed to project teams by preparing memorandums on technical issues, researching technical inquiries, performing outreach with stakeholders, and drafting Accounting Standards Updates
- Assisted FASB industry advisory committees by participating in planning meetings, preparing meeting materials, and presenting research during the committee meetings

ADDITIONAL TEACHING EXPERIENCE**Ernst and Young (EY) – Cleveland, OH****Senior Associate, Technical Accounting Advisory Group (TAAG)**

- Prepared and taught continuing professional education (CPE) courses for external clients and internal teams
- Topics instructed included financial reporting updates, new accounting standard updates, and accounting implementation considerations

University at Buffalo, Department of Accounting & Law – Buffalo, NY**MGA 201 and 202 Teaching Assistant**

- Taught weekly recitation classes and created lesson plans for approximately 160 total students to reinforce concepts learned in lecture
- Held office hours twice per week in order to help students on any difficulties encountered with homework problems or concepts from the course material

PROFESSIONAL ASSOCIATIONS

- American Accounting Association
- Beta Alpha Psi
- New York State Society of Certified Public Accountants

HONORS AND AWARDS

- New York State Society of Certified Public Accountants Emerging Leader Award (2024)

SCHOOL OF MANAGEMENT SERVICE

- Member, Undergraduate Programs Committee (Fall 2022 – Present)
- Faculty Mentor, PricewaterhouseCoopers Challenge Case Competition (Spring 2023 – Present)
- Assistance with Admitted Students Day (Spring 2023)
- Member, Department of Accounting & Law 201/202 Teaching Assistant Hiring Committee (Spring 2023 – Present)
- Faculty Advisor, Beta Alpha Psi (Fall 2023 – Present)
- Event Coordinator, Department of Accounting & Law Junior Orientation (Fall 2023 - Present)
- Event Coordinator, Department of Accounting & Law Meet the Professionals (Fall 2023 - Present)

CONFERENCES AND SEMINARS

- Ernst and Young Academic Resource Center Colloquium, June 2023, Chicago, IL
- PricewaterhouseCoopers Accounting & Tax Symposium, August 2023, Denver, CO
- Financial Accounting Standards Board 50th Anniversary Alumni Conference, October 2023, Virtual
- New York State Society of CPAs Leadership Conference, June 2024, Schroon Lake, NY
- PricewaterhouseCoopers Accounting & Tax Symposium, August 2024, Washington, DC
- Beta Alpha Psi Mid-Year Meeting, January 2025, Atlanta, GA

PROFESSIONAL SERVICE AND COMMUNITY INVOLVEMENT

- Campus Liaison, New York State Society of Certified Public Accountants (Fall 2022 – Present)
- New York State Society of CPAs Accounting Careers & Education Committee (April 2025 – Present)