



University at Buffalo

Center for Leadership and
Organizational Effectiveness

School of Management

January 2025

Dear Potential Partner,

I am writing on behalf of the Center for Leadership and Organizational Effectiveness at the University at Buffalo's School of Management, in partnership with the Civil Society Unit and the Academic Impact Initiative of the United Nations Department of Global Communication. We are pleased to announce our annual conference, "**Leadership Now: Innovation for a Sustainable World**," taking place on **April 23, 2025**, in Buffalo, New York.

This year's event will explore how the intersection of sustainability and business practices can foster workplace equity, drive economic growth, and promote global innovation. Leaders from across the globe will convene in Buffalo to share diverse perspectives, engage with cutting-edge research, and gain tools to create a direct impact in their communities. The conference will bring together individuals from the private and nonprofit sectors, as well as academia, all of whom bring valuable expertise in social responsibility and organizational effectiveness.

As a sponsor, your organization will have a unique opportunity to showcase its brand and messaging in front of an influential audience of global thought leaders and industry experts. This is an excellent platform for positioning your organization as a champion of innovation and sustainability while making a lasting impact on your community and beyond.

We would be delighted to discuss how your organization can support this important event while reaping the benefits of sponsorship. Please feel free to reach out to us at your convenience to explore the sponsorship opportunities available.

Thank you for your consideration. We look forward to the possibility of partnering with you for this exceptional event.

Kind regards,

Dorothy Siaw-Asamoah

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Annual CLOE Conference Sponsorship Opportunities

“Leadership Now: Innovation for a Sustainable World”

April 23, 2025

Over 200 leaders from the business, nonprofit and academic worlds will come together for a conference hosted by the University at Buffalo School of Management’s Center for Leadership and Organizational Effectiveness and Global Programs in partnership with the Civil Society Unit in the United Nations Department of Global Communication. The conference will feature the latest research from faculty and lessons from top-level experts on a variety of topics.

Presenting Sponsor - \$7,500

- Company logo on all conference communications and event signage
- Opportunity to introduce a keynote speaker or provide a 30 second video
- Full-page ad in electronic conference program
- Ten (10) tickets to attend conference
- Column from company included in program
- Tabling opportunity

Event Sponsor – \$5,000

- Logo on all conference communications and event signage
- Full-page ad in electronic conference program
- Eight (8) tickets to attend the conference
- Tabling opportunity

Supporting Sponsor - \$2,500

- Half-page ad in electronic conference program
- Five (5) tickets to attend conference
- Name of company on conference website
- Tabling opportunity

Vendor - \$1,000

- Logo in electronic conference program
- Two (2) tickets to attend conference
- Tabling Opportunity

We are happy to tailor sponsorship opportunities to your organization’s specific needs and goals. For more information, contact Dorothy Siaw-Asamoah at mgt-leaderconf@buffalo.edu or dasamoah@buffalo.edu