

Nicole Zeftel
Curriculum Vitae

The School of Management
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EDUCATION

- Ph.D. Comparative Literature, CUNY Graduate Center, 2018
M.A. English, University at Buffalo, 2009
B.A. Art History and Literary Studies, University of Toronto, 2007

PROFESSIONAL APPOINTMENTS

- 2018-present Clinical Assistant Professor, School of Management, SUNY Buffalo
2016-2018 Instructional Technology Fellow, Macaulay Honors College CUNY

PUBLICATIONS

Peer Reviewed Journal Articles

- 2019 Following *The Odyssey*: Digital Maps and Timelines as Pedagogical Tools.
*Interdisciplinary Humanities, a publication of the Humanities Education and
Research Association*, Spring 2019: 117-20.
2016 Urbanizing Brooklyn in Maro O. Rolfe's *Diamond Dan: The Brooklyn Divorce
Detective. The Dime Novel Round-Up*, 85.2: 59-67.

Book Under Contract

*Self-Possessed: From Sentimentalism to Spiritualism in Late-Nineteenth-Century
American Women's Writing*, Clemson University Press.

FELLOWSHIPS & AWARDS

- 2024 Teaching Innovation Fund (\$10,000), University at Buffalo
2024 Grant for Global and International Research (\$3100), University at Buffalo
2024 Experiential Learning Project in Business Storytelling (\$19500, funding for
undergraduate research) University at Buffalo
2020 Discretionary Fund Teaching Award, University at Buffalo
2016 Dissertation Completion Fellowship, CUNY Graduate Center
2015 The Horatio Alger Fellowship for Archival Work, Northern Illinois University

2015, 2014	ARC Knickerbocker Award for Archival Research, CUNY Graduate Center
2014, 2010	Doctoral Student Research Grant, CUNY Graduate Center
2013-14	Writing Across the Curriculum Fellowship, College of Staten Island CUNY
2010-14	Enhanced Chancellor's Fellowship, CUNY Graduate Center
2009-10	Center for the Humanities Fellowship, CUNY Graduate Center

TALKS

2024	Teambuilding in the Workplace, Seneca Casino, CLOE, University at Buffalo
2023	Business and Storytelling, CLOE Conference on Business and Leadership, University at Buffalo
2014	Teaching Writing in the Mathematics Classroom, Writing Across the Curriculum Seminar, College of Staten Island CUNY
2014	Teaching Writing in the Art History Classroom, Writing Across the Curriculum Seminar, College of Staten Island CUNY

CONFERENCE ACTIVITY

Panels Organized

2020	Forms of Contradiction: Genre Bending, Radical Presence, and Dissent in Nineteenth-Century Dime Novels and Fiction, w/ Justin Rogers-Cooper, C19: The Society of Nineteenth-Century Americanists, Digital Conference, Oct 16-18 & 23-25.
2016	The Science of Affect in American Literature and Culture, w/ Allison Siehnell, Northeast Modern Language Association, Hartford, CT, March 17-20.

Papers

2023	Narrative Building: Social Entrepreneurship in the Undergraduate Business Communication Classroom. Social Business Creation Conference, HEC Montreal, June 15-20.
2022	A Delusion and a Fraud: Exposing Spiritualism's Truth. Interdisciplinary Nineteenth-Century Studies, Salt Lake City, UT, March 24-27.
2021	Inclusivity in the Digital Classroom, SUNY Business School Diversity, Equity and Inclusion Conference, Digital Conference, April 30.
2021	Mesmerized: Pauline Hopkins and Spiritual Modernism, Modern Language Association, Digital Conference, Jan 7-10.
2020	A Medium for Dissent: Dime Novels, Spiritualism, and the Transgressive Power of Mass Culture, C19: The Society of Nineteenth-Century Americanists, Digital Conference, Oct 16-18 & 23-25.

- 2020 Titled Tables, Haunted Brains: Charlotte Perkins Gilman and Domesticity Upended, American Comparative Literature Association, Chicago, IL, (paper accepted, conference canceled due to Covid-19).
- 2019 A New and Productive Country: The Value of Nervousness in the American Nineteenth Century, Common Grounds Conference, Queen's University, Belfast, Northern Ireland, June 20-21.
- 2019 Haunted Brains: Possessed Women in Nineteenth-Century Spiritualism, Northeast Modern Language Association, Washington DC, March 21-24.
- 2017 Detecting Economic Panic: Circulation and Sentiment in Metta Fuller Victor's *The Dead Letter*, American Literature Association Crime Fiction Symposium, Chicago, IL, March 3-4.
- 2016 Sickly Sentimentalism: Nineteenth-Century Dime Novels and Emotional Reading, Northeast Modern Language Association, Hartford, CT, March 17-20.
- 2015 An Anxious Scribe: Sarah Orne Jewett and Neurasthenic Writing, Society for the Study of American Women Writers Triennial Conference, Philadelphia, PA, November 4-8.
- 2015 Digital Mapping and Timelines in the Classroom, Baruch College's Eighteenth Annual Teaching and Technology Conference, New York, NY, April 17.
- 2014 Methodologies for Archival Research into Nineteenth-Century Dime Novels, Graduate Center Archival Research Conference, New York, NY, September 5.
- 2014 Crimes of Passion: Divorce and Gender in Nineteenth-Century Dime Novels, Dartmouth Futures of American Studies Institute, Hanover, NH, June 16-22.
- 2014 Not the Guiltless Town Many Think it Is: Urban Anxieties and Brooklyn in the Nineteenth-Century Dime Novel, American Comparative Literature Association, New York, NY, March 20-23.
- 2012 Resounding Only as an Echo: The Repetition of Kafka's Photograph in Benjamin's Writing, Critical Speculations: Walter Benjamin Unbound, Albany, NY, September 28-29.
- 2012 Dual Instincts: Dueling, Voyaging and The Pleasure Principle in Conrad's Tales, Northeast Modern Language Association, Rochester, NY, March 15-18.
- 2010 Strange and Unfunny Jokes: Masochism and Slapstick in the Work of Nathanael West, CUNY Graduate Center Department of Comparative Literature Graduate Student Conference, New York, NY, February 24-25.

TEACHING EXPERIENCE

The University at Buffalo, Clinical Assistant Professor

Honors Program Leadership Development (spring 2025)

Business Storytelling Recitation (fall 2024)

Communication Literacy (fall 2018-present)

Communication Literacy: Online Asynchronous Course (fall 2020/2021, spring 2021)

New York University, Gallatin School of Individualized Study, Adjunct Faculty

Marriage in American Literature & Culture: Research-Intensive Seminar (spring 2017/2018)

Independent Study: Marriage & The Wedding Industry (spring 2017)

Dwelling & Telling in the City: Writing-Intensive Seminar (fall 2016/2017)

Baruch College CUNY, Adjunct Faculty

Great Works of Modern Literature: Writing-Intensive Seminar (fall 2015, spring 2015)

Great Works of Ancient Literature: Writing-Intensive, Online (fall 2016/2017, spring 2016)

Survey of American Literature Post-1860 (summer 2015)

The Fashion Institute of Technology SUNY, Adjunct Faculty

American Literature and History Post-1865 (fall 2015, spring 2016)

Queens College / Townsend Harris High School, Adjunct Faculty

Honors in the Humanities Freshman Colloquium (fall 2014, spring 2015)

College of New Rochelle Adult Education Program, Adjunct Faculty

Language, Thought, & Critical Analysis (spring 2011/2012, fall 2011/2012)

Writing Research Papers (spring 2013/2014, fall 2014)

Queens College CUNY, Teaching Fellow

Ancient World Literature (fall 2010/2011, spring 2011/2012)

Modern World Literature (fall 2012, spring 2013)

Pedagogical Advising

2024-2025 Faculty Advisor, Experiential Learning Network, University at Buffalo

2017-18 Student Academic Advisor, New York University Gallatin School of Individualized Study

CERTIFICATIONS AND PROFESSIONAL DEVELOPMENT

2024-present Leadership Coaching Certificate, CLOE, University at Buffalo

2014 Dartmouth Futures of American Studies Institute

PROFESSIONAL SERVICE

Departmental Service

Honors Contract Faculty Supervisor, 2024

Communication Literacy Subcommittee, 2023-present

MBA Writing and Communication Online Course Design, 2024-present

Experiential Learning Undergraduate Project Leader, 2024-present

Honors Program Faculty and Admissions Committee, 2023-present

Communication Literacy Faculty Hiring Committee, 2023

Peer Review

Article Review, *Journal of Interactive Technology and Pedagogy*, 2018-present

Article Review, *Currents in Teaching and Learning*, 2021

Book Proposal Review, *Clemson University Press*, 2021

To Profession

Editorial Collective, Copy Editor, *Journal of Interactive Technology and Pedagogy*, 2018-2024

Managing Editor, *Journal of Interactive Technology and Pedagogy* Issue 19, Spring 2021

Faculty Coordinator, Pedagogical Seminar on Strategies for Online Teaching, Center for Teaching and Learning, Baruch College, 2014-15

LANGUAGES

Spanish: Intermediate reading, writing, speaking

German: Beginner reading, writing, speaking

REFERENCES

Eric Lott

The CUNY Graduate Center Department of English
365 Fifth Avenue, New York, NY 10016
eric.lott2@gmail.com, 212-817-8353

Hildegard Hoeller

The CUNY Graduate Center Department of English
365 Fifth Avenue, New York, NY 10016
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Justin Rogers-Cooper

LaGuardia Community College and The CUNY Graduate Center Department of Liberal Studies
365 Fifth Avenue, New York, NY 10016

justinrogerscooper@gmail.com, 212-817-8480

Eugene Vydrin (teaching reference)
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