

CURRICULUM VITAE

Michael J. Braunscheidel, Ph.D., P.E.

EDUCATION:

Ph.D. 2005 Major in Operations/Service Management and Supply Chain Management
Minor in Organizational Behavior
State University of New York at Buffalo, Buffalo, NY

MBA 1992 Masters of Business Administration, Canisius College, Buffalo, NY

BME 1977 Mechanical Engineering, University of Detroit, Detroit, MI

LICENSURE:

1982 Licensed Professional Engineer in the State of New York

EMPLOYMENT HISTORY:

2019 – present Clinical Assistant Professor of Operations & Supply Chain Management
State University of New York at Buffalo, Buffalo, NY

2018 – 2019 Lecturer, Department of Business Administration
State University of New York at Brockport, Brockport, NY

2012 – 2018 Associate Professor, Department of Management
Canisius College, Buffalo, NY

2009 – 2012 Assistant Professor, Department of Management & Marketing
Canisius College, Buffalo, NY

2005 – 2009 Assistant Professor, Business Administration and Economics
State University of New York at Brockport, Brockport, NY

1997 – 2005 Adjunct Professor, Canisius College, Buffalo, NY

2002 – 2004 Adjunct Professor, Research & Graduate Assistant State University of New
York at Buffalo, Buffalo, NY

1986 – 2001 Plant Manager, Engineering Manager, Plant/Maintenance Engineer,
Pierce & Stevens Corporation, Buffalo, NY

1985 – 1986 Senior Engineer, West Valley Nuclear Services, West Valley, NY

1977 – 1984 Project Engineer, Instrument Maintenance Supervisor,
Construction Supervisor, Ashland Petroleum Company,
Ashland, KY

GENERAL AREAS OF INSTRUCTION:

- Production and Operations Management
- Supply Chain Management
- Quality Management Systems
- Management Science
- Logistics
- Statistics

COURSES TAUGHT:

Canisius College, Buffalo, NY

- o MBA 507/MBA 847 Operations Planning and Control
- o MIB 607 Operations and Supply Chain Fundamentals
- o MBA 633/MIB 533 Global Logistics
- o MBA 642 Global Supply Chain Management
- o MBA 676 Quality Management
- o MGT 325 Operations Analysis for Business
- o MGT 335 Management Science
- o MGT 336 Production/Operations Management
- o MGT 436 Quality Management
- o MGT 440 Global Supply Chain Management

State University of New York College at Brockport, Brockport, NY

- BUS 438 Supply Chain Management
- BUS 361/461 Production and Operations Management
- BUS 462 Quality Systems
- ECN 204 Introduction to Statistics
- ECN 304 Intermediate Statistics
- BUS 369 Management Topics Seminar

State University of New York at Buffalo, Buffalo, NY

- o MGS 630 Operations and Service Management
- o MGQ 302 / MGO 302 Production and Operations Management
- o MGS 403 Strategy

Research Interests:

- o Supply Chain Management:
 - o Supply chain agility
 - o Supply chain resilience
 - o Manufacturing agility
 - o External Integration: Integration with Customers & Suppliers
 - o Internal Integration
 - o Supply Chain disruptions and risk management
 - o Lean Manufacturing
 - o Flexible Manufacturing

- Quality Systems and Performance
 - Within an organization
 - Across the supply chain
- Organizational Behavior:
 - What organizational behaviors/characteristics are evident in companies that organize into supply chains, Leadership, Organizational culture & supply chain integration, Organizational learning

Scholarship:

Published Works:

Suresh, N.C., Sanders, G.L. & Braunscheidel, M.J. (2020) Business Continuity Management Supply Chains Facing Catastrophic Events. IEEE Engineering Management Review. In Press.

Murray, M.K., Woodside, S. & Braunscheidel, M.J. (2019) Project Management and Change Management: Working Together for Effective Organizational Change. The BRC Academy Journal of Business 10 (1) p. 83 – 111.

Braunscheidel, M.J. & Suresh, N.C. (2017) Cultivating Supply Chain Agility: Managerial Actions Derived from Established Antecedents. In Khojastch, Y. (Ed.) Supply Chain Risk Management: Advanced Tools, Models, and Developments. 289-309.

Braunscheidel, Michael J., Lynn A. Fish, and Girish Shambu. (2016). “A Study of Graduate Student Performance and Different Testing Formats in Operations Management.” Business Education Innovation Journal 8 (1): 24–33.

Hamister, J.W. & Braunscheidel, M. J. (2013). Software Piracy and Intellectual Property Rights Protection. Academy of Information and Management Sciences Journal, 16 (1).

Braunscheidel, M. J., Hamister, J. W., & Rensel, A. (2012). Measuring Information Technology Internal Service Quality in a Manufacturing Environment. Academy of Information and Management Science Journal, 15(2), 123-143.

Braunscheidel, M. J., & Hamister, J. W. (2012). The Impact of Lean Practices on Value to Customer. The BRC Journal of Business, 2(1).

Fish, L. and Braunscheidel, M.J. (2012). “Proving the Usefulness of Demonstrations: Using M&M’s to Develop Attribute Control Charts”; Decision Sciences Journal of Innovative Education, 10 (2), p. 263-270.

Braunscheidel, M.J., Hamister, J.W., Suresh, N.C., and Star, H. (2011) An institutional theory perspective on Six Sigma adoption, *International Journal of Operations & Production Management*, Vol. 31, Issue 4, pp.423 – 451.

Braunscheidel, M.J., Suresh, N.C. and Boisnier, A.D. (2010). Investigating the Impact of Organizational Culture on Supply Chain Integration. *Human Resource Management*. September – October 2010. Vol. 49, Issue 5, pp 883-911.

Braunscheidel, M. J., & Romal, J. B. (2009). Process Variation: Demonstrating Responsibility. *Academic Exchange Quarterly*, Vol. 13, Issue 3, pp. 185-190.

Braunscheidel, M. J., & Suresh, N. C. (2009). The organizational antecedents of a firm's supply chain agility for risk mitigation and response. *Journal of Operations Management*, Vol. 27, Issue 2, 119-140.

Proceedings:

Kocabasoglu Hillmer, C., Braunscheidel, M.J., Hamister, J.W., (2018). Intangible resources in building supply chain resilience. Paper published in the Proceedings of the 25th Annual EurOMA Conference, Budapest, Hungary. June 24-26, 2018.

Braunscheidel, M.J. (2014). A Preliminary Study of Graduate Student Performance with Different Teaching Treatments in Operations Management. *Paper published in the Proceedings of the 45th Annual Meeting of the Decision Sciences Institute*, Tampa, FL. November 22-25, 2014.

Braunscheidel, M.J., Fish, L.A., & Shambu, G. (2013). A Preliminary Study of Graduate Student Performance and Online Homework Programs in Operations Management. *Paper published in the Proceedings of the 44th Annual Meeting of the Decision Sciences Institute*, Baltimore, MD. November 16-19, 2013.

Braunscheidel, M. J., & Hamister, J. W. (2012). The Impact of Lean Practices on Value to Customer. Proceedings of the 2011 Business Research Consortium of Western New York.

Conferences & presentations:

(With Torsten Doering & Thomas Kull) “International Manufacturing Facility Culture Archetypes and Links to the Internal and External Environment”, Research Abstract to be presented at the 51st Annual Conference of the Decision Sciences Institute, November 21 – 23, 2020.

(With Nallan C. Suresh) “Impacts of Lean, Flexibility & Agility on Operational Capabilities & Business Performance: An Empirical Investigation”, Research Abstract presented at the 50th Annual Conference of the Decision Sciences Institute, November 23 – 25, 2019.

(With Torsten Doering & Thomas Kull) “International Manufacturing Facility Culture Archetypes and Links to the Internal and External Environment”, Research Abstract presented at the 50th Annual Conference of the Decision Sciences Institute, November 23 – 25, 2019.

(With Nallan C. Suresh & Soomin Park) “A Configuration and Contingency Analysis of Internal and External Integration on Supply Chain Agility”, Research Abstract Presented at the 28th Annual Meeting of the Production and Operations Management Society, Seattle WA. May 5-8, 2017.

(With Soomin Park and Nallan C. Suresh) “The Impact of Sensing and Responding Capabilities on SC Performance”, *Research abstract presented at the 46th Annual Meeting of the Decision Sciences Institute*, Seattle, WA, November 21-24, 2015.

(With Canan Kocabasoglu-Hillmer & J.W. Hamister) “Conceptualizing Resilience amid Supply Chain Risk: An Organizational Behavior Perspective”, Research Abstract Presented at the 26th Annual Meeting of the Production and Operations Management Society, Washington, D.C. May 8-11, 2015.

(With Soomin Park & N.C. Suresh) “A Reconceptualization of Supply Chain Agility”, Research Abstract Presented at the 26th Annual Meeting of the Production and Operations Management Society, Washington, D.C. May 8-11, 2015.

“A Preliminary Study of Graduate Student Performance with Different Teaching Treatments in Operations Management”, *Proceedings paper presented at the 45th Annual Meeting of the Decision Sciences Institute*, Tampa, FL. November 22-25, 2014.

(With Lynn A. Fish & Girish Shambu) “A Preliminary Study of Graduate Student Performance and Online Homework Programs in Operations Management”, *Proceedings paper presented at the 44th Annual Meeting of the Decision Sciences Institute*, Baltimore, MD. November 16-19, 2013.

“The Adoption of Lean Practices: An Organizational Culture Perspective”, Research abstract presented at the Decision Sciences Institutes Annual Meeting, San Francisco, CA. November 17 - 20, 2012.

“You Can Teach an ‘Old’ Dog New Tricks”, Research abstract presented at the Decision Sciences Institutes Annual Meeting, San Francisco, CA. November 17 - 20, 2012.

“The Effect of Culture on the Adoption of Lean Practices”, Research abstract presented at the 2012 Business Research Consortium of Western New York, Canisius College, Buffalo, NY. April 13, 2013.

“Voluntary Use of Textbook Online Software: A Preliminary Investigation”, Research abstract presented at the 2012 Business Research Consortium of Western New York, Canisius College, Buffalo, NY. April 13, 2013.

(With J. W. Hamister) “SCM Practices Impact on Supplier Partnering in Small Retailers”, Research abstract presented at the Production and Operations Management Society Annual Meeting, Chicago, IL. April 20 – 23, 2012.

(With Nallan C. Suresh) “The Impact of Skill Chaining and Selective Cross Training in Lean Production Systems”, Research abstract presented at the Production and Operations Management Society Annual Meeting, Chicago, IL. April 20 – 23, 2012.

(With Nallan C. Suresh & Cannan Kocabasoglu-Hillmer) “An empirical investigation of strategic sourcing, Information AMT & e-procurement on supply chain performance” Research abstract presented at the 41st Annual Meeting of the Decision Sciences Institute, 2010 Proceedings, San Diego, CA, November 20 – 23, 2010.

(With Nallan C. Suresh) “Supply Chain Resilience: Definitions and Antecedents”, *Research abstract presented at the Production and Operations Management Society Annual Meeting*, Vancouver, B.C., May 7 – 10, 2010.

(With J. W. Hamister) “Six Sigma: Case Studies,” *Research abstract presented at the Production and Operations Management Society Annual Meeting*, Vancouver, B.C., May 7 – 10, 2010.

(With Nallan C. Suresh) “A Firm’s Supply Chain Agility for Risk Management: The Cultural Antecedents”, research abstract presented at the INFORMS annual meeting, Washington, D.C., October 12 – 15, 2008.

(With Nallan C. Suresh) “The Impact of Cultural Orientation on Supply Chain Integration Practices”, Refereed Research Abstract presented at the 15th International Annual EurOMA Conference, Groningen, the Netherlands, June 15-18, 2008.

(With David M. Marion) “How Negotiation Strategies Effect Supplier Relations”, reviewed Research Paper presented at the 39th Annual Meeting of the Midwest Decision Sciences Institute, 2008 Proceedings, Erie, PA, April 17-19, 2008.

(With Nallan C. Suresh) “The Impact of Lean Practices on Customer Satisfaction”, Research Abstract presented at the 38th Annual Meeting of the Decision Sciences Institute, 2007 Proceedings, Phoenix, AZ, November 18 – 21, 2007.

(With Nallan C. Suresh) “A Contextual Investigation of the Adoption of Lean and Flexible Manufacturing Practices”, Research Abstract presented at the 18th Annual Conference of the Production and Operations Management Society, 2007 Proceedings, Dallas, TX, May 4 – 7, 2007

(With J.W. Hamister, Nallan C. Suresh, H. Star) “Case Studies: Six Sigma Quality Systems in Practice”, 2006 European Operations Management Association (EurOMA) 13th Annual Meeting Conference Proceedings, Glasgow, Scotland, June 18 – 21, 2006.

(With J.W. Hamister, Nallan C Suresh, H. Star) “Empirical Research on the Motivation for Adopting Six Sigma Performance Improvement Programs”, Research Abstract presented at the 36th Annual Meeting of the Decision Sciences Institute, 2005 Proceedings, San Francisco, CA, November 19-22, 2005.

(With J.W. Hamister, Nallan C. Suresh, H. Star) “An investigation into the Six Sigma approach to performance improvement” Research Abstract presented at the 16th Annual Conference of the Production and Operations Management Society, 2005 Proceedings, Chicago, IL, April 29 – May 2, 2005.

(With A.D. Rensel) “The Impact of Individual Task Importance and Proficiency on Perceived Service Quality and User Satisfaction,” Research Abstract presented at the 35th Annual Meetings of the Decision Sciences Institute, 2004 Proceedings, Boston, MA, November 20-23, 2004.

(With Nallan C. Suresh) “Quality Function Deployment for Design of Supply Chain Networks”,

Research Abstract presented at the 34th Annual Meeting of the Decision Sciences Institute, 2003 Proceedings, Washington, D.C., November 22-25, 2003.

SERVICE:

To Profession:

- Serve as a reviewer for
 - the Journal of Operations Management (JOM)
 - the International Journal of Operations and Production Management (IJOPM)
 - the International Journal of Production Research (IJPR)
 - the International Journal of Production Economics (IJPE)
 - the Journal of Business Logistics (JBL)
 - Operations Management Review (OMR)
 - Journal of Supply Chain Management
 - Human Resource Management
 - Information Systems Frontiers
 - Scientometrics
 - Management Research Review
 - Decision Sciences Journal
- Session chair
 - Decision Science Institute Annual Meeting 2010
 - 2008 Midwest DSI conference in Erie, PA
 - 2008 Annual Meeting of the European Operations and Production Management Association (EurOMA)
- Reviewer for the 2017 Decision Sciences Institute's Case Competition
- Reviewer for the 2010 Decision Sciences Institute's Elwood S. Buffa Doctoral Dissertation Competition.
- Decision Sciences Institute Annual Meeting 2003, 2004.
 - Served as a reviewer for conference papers

To Community:

- Volunteer for the Kathleen Mary House.
 - The KMH is a home for women and children who are victims of domestic violence.
- St. Mary of the Lake Parish in Hamburg, NY
- Knights of Columbus: Member of Hamburg Council #2220

AWARDS AND DISTINCTIONS:

- 2016 Received The James S. Valone Outstanding Undergraduate Professor Award
- 2014 Received The Donald E. Calvert Outstanding MBA Professor Award
- 2013 Wehle School of Business Faculty Scholarship Award
- 1992 Prentice Hall Award: awarded to the MBA student with the highest GPA
- 1985 George Westinghouse Signature Award of Excellence

MEMBERSHIP:

- Member Decision Sciences Institute (DSI)
- Member American Society of Mechanical Engineers (ASME)

- Licensed Professional Engineer in the State of New York
- Member Beta Gamma Sigma
- Member Pi Tau Sigma
- Member Tau Beta Pi