

Notes for faculty/staff/student guided tours of Jacobs and Alfiero

Begin at 102 Alfiero Center

Welcome and introduction

- A brief, guided walkthrough of the Jacobs Management Center and Alfiero Center.
- Opportunity to see facility amenities and how they are used by School of Management students and faculty.
- Feel free to ask questions.

Jacobs Management Center trivia

- Jacobs Management Center bears the Jacobs family name in honor of a gift to the School of Management in 1983.
- The 81,000-square-foot building opened in February 1985, replacing Crosby Hall on South Campus as the school's home.
- Jacobs houses classrooms, several computer and specialty labs, administrative and academic offices, and conference rooms.
- There are donor named spaces throughout Jacobs, including two classrooms, the Graduate Study Center, the DiBerardino Accounting Resource Center, the Sleiman Cybersecurity Lab and the Terese Kelly Investment Group Room.
- Lower level: the Leadership Learning and Community Center, a student space with three classrooms, group study space, tutoring facilities and a community area, called the Frank and Marilyn Clement Undergraduate Community Hub.
- First floor: Classrooms, Dean's Office and offices for communications, advancement, alumni engagement, the Executive and Professional MBA programs, and other staff.
- Second floor: Organization and Human Resources and Marketing academic departments.
- Third floor: Accounting and Law, Finance, Management Science and Systems, and Operations Management and Strategy academic departments.

Alfiero Center trivia

- Alfiero Center is named after the late Sal H. Alfiero, former chair and CEO of Protective Industries, and his wife, Jeanne Alfiero, in honor of their gift to school.
- Open since April 2005, the three-story, 23,000-square-foot center is entirely student-focused and the hub of student life at the School of Management.
- The \$7 million center was the first academic facility at UB to be funded primarily through private donations.
- There are more than 30 named spaces and major amenities within the Alfiero Center.
- There are 261 floor tiles inscribed with the names of those who donated \$1,000-\$9,999 to the School of Management.

School of Management alumni

- With nearly 47,000 alumni in 86 countries and virtually every industry, the School of Management has a strong reputation that spans the globe.
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Tour begins

Paula's Plaza

- Paula T. Agrusa Plaza is a pocket park located between Alfiero Center and Park Hall. The plaza was made possible by a gift from alumnus Russ Agrusa, BS '76, in memory of his wife and School of Management alumna, Paula Agrusa, BS '78.
- Filled with flowers, benches, walking paths and café-style lighting, the plaza creates a welcoming entrance and provides outdoor learning environments and spaces for faculty, students, alumni and visitors to gather and collaborate.
- The space includes a fire pit named in memory of Keith Stolzenburg — a beloved mentor, former executive in residence and dedicated School of Management alumnus — who passed away in 2020.
- Throughout the plaza, you will find Wi-Fi, charging stations, numerous seating options and both communal and individual furnishings. The amphitheater seating and canopy structure can serve as a flexible place to relax, a classroom with lectern or a space for speakers and larger events.
- This ADA-accessible plaza operates year-round, with a snow melt system to reduce winter maintenance and lighting to extend nighttime and seasonal use, as well as features that provide shelter on windy days and shade in the summer.

Hauber Commons

- The Hauber Commons is named in honor of the late J. Grant Hauber, BS '48, retired Harold C. Brown executive, and his wife, Marcia.
- Mr. Hauber was originally approached for a gift to help refinish space in the basement to create more classrooms. He said he'd make a gift if we came back with a bigger proposal—and we did, for what is now the Alfiero Center. The Haubers' gift led that campaign.
- Up high on the wall in the Commons is the Percival Stock Board, which displays up-to-the-minute stock information and headlines from major news sources.

Alfiero classrooms

- Classrooms in the Alfiero Center boast state-of-the-art technology, including power at each desk for laptops, lecture-capture capabilities, visualizing equipment, video and computer connections for lectures, and automated screen and podium settings.

Clement Café (Tim Hortons)

- Named for Frank, BS '66, and Marilyn Clement.
- The café is a gathering place for students, faculty and staff, with coffee, cold beverages, baked goods and food.

Perry's Plaza

- Just outside the windows of Clement Café is Perry's Ice Cream Plaza, an outdoor gathering space with Adirondack chairs, made possible by a donation from Perry's Ice Cream Co. (Several School of Management alumni work for Perry's, including Robert Denning, EMBA '00, president and CEO.)

Head to Jacobs past Tim Hortons, then turn left

Pause at the digital screen, the school's strategic initiatives

- These Strategic Initiatives represent the school's areas of focus and are seamlessly integrated into our programs, teaching, experiential learning, partnerships and research.
- They are:
 - The Business of Climate Change
 - Business Analytics
 - Social Impact of Management
 - Innovation, Entrepreneurship and Leadership
- Visit our website or scan the QR codes with your phone to learn more.

Mention the display case, featuring awards given to the school and our students, faculty and alumni

Go down middle staircase to lower level

Turn left and pause in front of the Leadership Learning and Community Center

- Opened in fall 2015, the Leadership Learning and Community Center is a destination exclusively for School of Management students to connect with peers and develop skills for lifelong success.
- It quickly became a key part of life for School of Management students. The first semester alone saw nearly 4,300 student visits—and the center has only gotten busier since then.

Inside, follow the walkway around the center and down the classroom hallway

Frank and Marilyn Clement Undergraduate Community Hub

- Team-based projects are the backbone of a School of Management education at every level. The center's Community Hub offers a place for undergraduate management students to relax between classes, study together and work on group projects.

Learning Hub

- Center-certified peer tutors lead one-on-one and group tutoring sessions for seven prerequisite courses.
- Individual and group workshops help our undergraduates develop key academic and study skills. Topics include syllabus mapping, personal branding, presentation and exam preparation, and study skills.

- Academic coaches work with undergrads to develop personalized plans that support their academic goals.

History wall

- A few more facts about the School of Management:
 - The school was founded in 1923 and held its first classes downtown at the since-demolished Townsend Hall on Niagara Square.
 - Since 1930, the school has been continuously accredited by AACSB International. Only 6% of the world's 16,000 business schools earn AACSB accreditation, considered the hallmark of management education.

Continue down hallway and point out the B30, B32 and B34 Jacobs classrooms

- The three classrooms are used almost exclusively for undergraduate courses.
- Two recitation classrooms feature six-person workstations with laptops and power hookups for every student. Every workstation has a flatscreen, on which the instructor or students can broadcast information to the entire class simultaneously.
- A third classroom offers flexible seating that can be arranged lecture style, in a circle or in small groups, according to what best suits the class.

Head past the bathrooms, turn left and go up the stairs

Turn right, walk down the Jacobs hallway and point out the 106, 110 and 112 Jacobs classrooms

- There are 11 technology-equipped classrooms in Jacobs and Alfiero, which seat more than 625 students: three on the lower level, five in Jacobs and three in Alfiero.
- 106 Jacobs is the John H. Shellum Room and Digital Access Recording Classroom, where classes are recorded.
- 160 Jacobs is the Dean's suite.

Loop back through Alfiero and up to second floor using Alfiero staircase

Undergraduate and Graduate Programs Offices (204 and 203 Alfiero)

- Staff serves more than 3,000 students, providing academic advisement individually and in small groups.

Pass through to Jacobs past the elevator and turn left

Terese Kelly Investment Group (208A Jacobs)

- A student-run, real-money investment fund that educates finance students on the practical aspects of global capital markets, while also providing real-world learning experiences in investment management.

Jacobs Computer Lab (210 Jacobs)

- 30 workstations dedicated for School of Management student use.
- Open seven days a week during the fall and spring semesters, part time during summer.
- Dedicated printer for résumés and scanner available.

Continue down the hallway to 214 Jacobs

- A technology classroom with software for faculty and students, and lecture-capture equipment.

Technology across campus

- UB students get access to top academic software, an @buffalo.edu email address for life, cloud storage, a number of free pages to print every semester, and much more.

Go up to Jacobs third floor via stairs at the end of the hall

Sleiman Cybersecurity Lab (323/324 Jacobs)

- Named after Cherif Sleiman, MBA '99, the lab is directed by Professor David Murray.
- Features a general security lab, networking lab and digital forensics lab.
- Supports 30 hands-on labs for students in management information systems courses with an emphasis on cybersecurity.
- Offers dedicated computing resources for simulation, data analysis and data collection projects.
- Funded through various equipment grants and donations of nearly \$100,000.
- Among other things, the space is used by students to prepare for intercollegiate cybersecurity competitions and during the summer by the UB GenCyber Camp, a cybersecurity camp for kids 13-17.

DiBerardino Accounting Resource Center (322 Jacobs)

- Named after Louis A. DiBerardino, BS '80, retired partner – SEC independence at EY.
- With study and meeting areas, computers and a printer, the center is an exclusive space for accounting majors to study, work on group projects, hold meetings and conduct research.
- The accounting student organizations—Beta Alpha Psi and the UB Accounting Association—also use the space for tutoring.

Student club space (320 Jacobs)

There are more than 20 School of Management student-led clubs and organizations. Visit the [Student Clubs](#) section of our website for details.

Head back across to Alfiero Center to the team breakout rooms

Team breakout rooms and Doctoral Student offices

- Offices give our PhD students space to study, collaborate and develop groundbreaking research.
- Breakout rooms enable students in groups of two to six to work together on projects and study for classes, encouraging the team-centered approach to work and learning the School of Management is known for.
- All breakout rooms are equipped with Wi-Fi, whiteboards and markers. Students may also connect their laptops to the TV screens to work collaboratively on projects.

Frank L. Ciminelli Family Career Resource Center

- More than a dozen professional staff members serve undergraduate and graduate students in the award-winning Career Resource Center and on its Internships and Experiential Learning team.
- An exclusive resource for management students, the CRC can assist with every aspect of the job and internship search, including exploring career options, reviewing résumés and cover letters, conducting practice interviews and connecting talented students with top employers and successful alumni.
- During the two-part Career Connections course, undergrads take a proactive approach to career planning by developing an action plan, refining communication and networking skills, and learning job-search techniques.
- The Career Passport Program provides undergrads with comprehensive and coordinated opportunities for career development, including a conference and networking events, speaker series, the Management Volunteer Program and more.
- The CRC's award-winning practice interview program assists School of Management students in developing vital career skills and is required for undergraduate students as part of the school's core career curriculum.

Mezzanines

- On all floors, the mezzanine is a bright, airy space for students to study, meet and relax.

Conclusion of tour

- Offer thanks, and ask if participants have questions.