

This Boston guide is curated to give you a closer look into some of the most popular businesses and employers that University at Buffalo School of Management students find successful jobs. In this guide, you will find numerous companies ranging from finance, banking, retail, healthcare, marketing and more.

You also will find things to do in the city: places to eat, top attractions, sport events, shopping and Boston neighborhoods.



BOSTON CELTICS

The Boston Celtics is a National Basketball Association franchise. One of the most successful franchises in sports history, the Celtics won 11 of 13 NBA championships from 1957 to 1969. Be apart of a global sports and media organization with the mission to inspire and connect people everywhere through the power of basketball.



JOHN HANCOCK FINANCIAL

John Hancock Vitality is life insurance with a wellness-based program that rewards you for the everyday steps you take to live a longer, healthier life. For over 160 years, they've been helping partners build their life insurance businesses and helping their clients protect what matters most.



<u>WAYFAIR</u>

Wayfair offers a zillion things home. With one of the world's largest online selections of furniture, home furnishings, décor and goods, including more than seven million products from over 7,000 suppliers, Wayfair helps people find the perfect product at the right price.



American Tower

American Tower (NYSE: AMT) is a leading independent owner, operator and developer of wireless and broadcast communication real estate.

Bain & Company

Bain & Company is a top management consulting firm. They advise leaders on strategy, marketing, organization, operations, IT and M&A, across all industries.

<u>Biogen</u>

Biogen Inc. is an American multinational biotechnology company based in Cambridge, Massachusetts, specializing in the discovery, development, and delivery of therapies for the treatment of neurological diseases to patients worldwide.

Boston Consulting Group

BCG partners with clients in solving the hardest problems challenging their businesses—and the world."

Boston Scientific

Boston Scientific Corporation is a biomedical/biotechnology engineering firm and multinational manufacturer of medical devices used in interventional medical specialties.

<u>Brightcove</u>

Brightcove offers a scalable, reliable, and secure streaming platform that allows organizations to host, share, and stream video content.

Cabot Corporation

Cabot Corporation (NYSE: CBT) is a leading global specialty chemicals and performance materials company.

Cengage Learning

Cengage Group is an American educational content, technology, and services company for the higher education, K-12, professional, and library markets. It operates in more than 20 countries around the world.

Charles River Laboratories

Charles River Laboratories International, Inc., is an American pharmaceutical company specializing in a variety of preclinical and clinical laboratory, gene therapy and cell therapy services for the Pharmaceutical, Medical device and Biotechnology industries.

Cohealo

Cohealo is a technology company that helps health systems share medical equipment across facilities, so they can optimize spend, accelerate cash flow, and improve access to care.

Converse

An American lifestyle brand that markets, distributes, and licenses footwear, apparel, and accessories. Converse is empowering today's daring spirit of youth by celebrating freedom of expression through individuals and their movement(s).

Dana Farber Cancer Institute

Dana-Farber Cancer Institute in Boston, MA, is a world leader in adult and pediatric cancer treatment and research.

EnelX

EnelX solutions for enterprise customers improve energy productivity by optimizing how they buy, how much they use, and when they use energy.

Fidelity Investments

Fidelity serves its customers through 10 regional offices and more than 180 Investor Centers in the United States. With 40,000-plus associates, their global presence spans eight other countries across North America, Europe, Asia, and Australia who are also working tirelessly to meet the needs of their customers.

Fitbit

Fitbit is an American consumer electronics and fitness company. It produces wireless-enabled wearable technology, physical fitness monitors and activity trackers such as smartwatches, pedometers and monitors for heart rate, quality of sleep and stairs climbed as well as related software.

Foundry

Foundry is the world's leading technology media, events and research company. Since its founding, IDG's mission has been to provide information on information technology to a global audience. Today, IDG products and services reach 280 million technology buyers in 97 countries.

General Electric

GE is a world energy leader providing equipment, solutions and services across the energy value chain from generation to consumption. The company operates in aviation, power, renewable energy, digital industry, additive manufacturing and venture capital and finance.

Gillette

Gillette produces and sells personal care products for men. Gillette provides branded products and services of superior quality and value that improve the lives of the world's consumers, now and for generations to come.

Goodwin

Goodwin represents some of the world's most successful and innovative investors, entrepreneurs and disruptors at the convergence of and within the life sciences, private equity, real estate, technology and financial services industries. The office focuses on high-stakes litigation and dispute resolution, world-class regulatory compliance and advisory services, and complex transactions.

Grand Stream

Grandstream Networks, Inc. is an award-winning designer and ISO 9001-certified manufacturer of IP voice, video, data and mobility solutions for broadband networks. Founded in 2002, Grandstream is consistently recognized within the IP industry for outstanding quality, innovation and product value.

Houghton Mifflin

HMH creates engaging, dynamic and effective educational content and experiences from early childhood to K-12 and beyond the classroom, serving more than 50 million students in more than 150 countries.

Iron Mountain

Iron Mountain is a storage and information management company, assisting more than 156,000 organizations in 36 countries on five continents with storing, protecting and managing their information.

Liberty Mutual

Liberty Mutual Group is an American diversified global insurer and the sixth-largest property and casualty insurer in the United States. It ranks 71st on the Fortune 100 list of largest corporations in the United States based on 2020 revenue.

LogMeIn

Simplifying how people connect to their colleagues, employees, devices and the world around them to solve some of the world's most complex problems, LogMeIn has grown to become one of the world's leading SaaS companies with over 800 employees in 8 offices around the world.

LPL Financial

LPL offers comprehensive support for financial professionals across the spectrum of the industry: from independent financial advisors to financial institutions, from local advisor teams to large-scale RIA firms, from fully autonomous business owners to advisors employed by LPL.

New Balance

New Balance Athletics, Inc., best known as simply New Balance, is one of the world's major sports footwear and apparel manufacturers.

Novomer

Novomer is a venture-funded chemistry technology development company. Its core technology is a proprietary catalyst that enables carbon monoxide and ethylene oxide to be used as raw materials in the production of polymers and chemicals.

Intact Insurance

Intact Insurance provides specialty insurance solutions backed by financial strength, expertise and a commitment to excellence in everything w do.

Poseidon Water

Poseidon Water is a first mover and leading developer of seawater desalination in the United States. Their Public-Private Partnership (PPP) approach provides sustainable and long-term solutions for each project.

Publicis Sapient

Publicis Sapient is a global digital transformation consulting company and the digital business transformation independent subsidiary of Publicis Groupe with 20,000 people and over 50 offices worldwide.

Putnam Investments

Putnam Investments is a investment management firm founded in 1937 by George Putnam. It offers actively-managed ETFs, mutual funds and Institutional strategies in global equities, fixed income, multi-asset, and alternatives.

Samuel Adams

Samuel Adams is the flagship brand of the Boston Beer Company. Sam Adams beer is brewed by the Boston Beer Company, which was founded by Jim Koch in Cambridge, MA, where he started the micro-brewery in his home.

State Street Corporation

State Street Corporation is an American financial services and bank holding company. It is the second-oldest continually operating United States bank. State Street provides investment servicing, investment management, investment research and trading services to institutional investors worldwide.

Stax

Stax is a nimble mid-sized firm with big-firm credentials, including a deep experience in corporate strategy, including an array of services to help management grow organically and make better M&A decisions.

Steward Health Care System

Steward Health Care System LLC is a community-based accountable care organization that offers a full range of health care services to patients in Massachusetts. The system earns nearly \$2.4 billion in net patient service revenues and serves more than one million patients annually in more than 150 communities.

Teradyne

Teradyne leading supplier of automation solutions for test and industrial applications. Their industrial automation solutions include collaborative robots used by global manufacturing and light industrial customers to improve quality and increase manufacturing efficiency.

TJX Companies

The TJX Companies is the leading off-price retailer of apparel and home fashions in the U.S. and worldwide. It was ranked 75 in the 2022 Fortune 500 company listings.

Vertex Pharmaceuticals

Vertex is a global biotechnology company that aims to discover, develop and commercialize innovative new medicines so people with serious diseases can lead better lives.

Founded in 1989 in Cambridge, MA, Vertex today has research and development sites and commercial offices around the world in the United States, Canada, Europe and Australia.

Vertica

Vertica Systems, Inc. provides a real-time analytics platform. The Company offers real time loading and queyring, database designer and administration tools, aggressive data compression, optimizer, execution engine, and workload management solutions.

Vistaprint

Vistaprint, a Cimpress company, empowers millions of business owners worldwide to market themselves professionally. Their wide range of quality products and affordable prices, along with design tools suited to every skill level and need, mean everyone can create the customized materials they need to get their message across.

Wellington Management Company

Wellington Management is one of the world's leading independent asset managers. It is a private, independent investment management firm

<u>Wells Fargo</u>

Wells Fargo is a growth company that believes the key to the bottom line is the top line. The ability to grow profits consistently is based on sustainable revenue growth—growth driven by their ability to satisfy all customers' fundamental financial needs year after year.

Wipro Limited

A leading technology services and consulting company focused on building innovative solutions that address clients' most complex digital transformation needs. Leveraging Wirpo's holistic portfolio of capabilities in consulting, design, engineering, and operations.

WHY BOSTON?



FOOD AND DRINK

A true foodie town, Boston is best known for its baked beans. But the coastal city is loved for its seafood - from lobster rolls and New England clam chowder to steamed clams and fish and chips. The city is also known for its Boston Cream Pie and the famous Fenway Frank.



Boston invites visitors to explore America's past and vibrant culture. Trace the Freedom Trail through the heart of the city, where colorful neighborhoods are dotted with historic sites and parks. Try the chowder at Boston's oldest restaurant, head to the Italian-accented North End for cannoli and pizza, or snack on hot dogs in the stands at Fenway Park. Browse collections of masterpiece artwork in the city's many museums, then get beyond the city limits on a day trip to old-fashioned villages,



BOSTON SPORTS

Sports are a major part of the city's culture, and Boston is home to several first-class teams: the Boston Red Sox, Boston Bruins, Boston Celtics, incidentally Massachusetts is where the sport was invented), and New England Patriots.



SHOPPING

When it comes to shopping in Boston, Back Bay's Newbury Street is the trendiest destination. Rain or shine, its sidewalks are filled with throngs of shoppers from all over the world. Though this stretch may be the most popular, Boston has plenty of other great places to shop.



BOSTON NEIGHBORHOODS

Boston's diverse neighborhoods serve as a political and cultural organizing mechanism. The City of Boston's Office of Neighborhood Services has designated 23 Neighborhoods in the city