

This Chicago guide is curated to give you a closer look into some of the most popular businesses and employers that University at Buffalo School of Management students find successful jobs. In this guide, you will find numerous companies ranging from finance, banking, retail, healthcare, marketing and more.

You also will find things to do in the city: places to eat, top attractions, sport events, shopping and Chicago neighborhoods.



# **UNITED AIRLINES**

United Airlines, Inc. is a major American airline company. United operates a large domestic and international route network spanning cities large and small across the United States and all six inhabited continents.



# **CHASE**

Chase serves nearly half of America's households with a broad range of financial services, including personal banking, small business lending, mortgages, credit cards, auto financing and investment advice.



# **ESPN**

Working at ESPN, a subsidiary of Disney, is unlike anything else. That's because ESPN is always finding new ways to interact with fans – however and wherever they connect with sports. When you have the latest technology, game-changing ideas and world-class talent on your team, every day is extraordinary.



# COMPANY INFORMATION

## **Adage Technologies**

Adage Technologies zeroes in on organizations' most painful problems and develops custom websites and apps to solve them. Adage Technologies' Chicago-based designers and developers are well-versed in the latest technical tools and best practices and solutions that are built to perform for the long haul.

## Allstate

Alstate's mission to be the Good Hands—to protect customers and be a force for good in Allstate's communities. To uphold that mission, Allstate makes decisions, define values and shape the entire company culture around it.

#### **Ampac**

Ampac is the world's leader in creative flexible packaging. Ampac passionately creates and brings to market new packaging designs to advance customer's brands and value globally.

# The American Academy of Pediatrics

The mission of the American Academy of Pediatrics is to attain optimal physical, mental, and social health and well-being for all infants, children, adolescents and young adults.

#### **BSwift**

Bswift uses technology and information to simplify the administration of health care, reduce costs and empower consumers. Previously known as Platinum Healthcare, a company that set out to change the world and transform healthcare by creating the first web-based CDH (Consumer-Driven Health) plan.

# **Burwood Group**

Burwood Group is a systems integrator, helping forward-thinking IT leaders deliver knowledge to the enduser within the organization's unique business context to increase profitability, reduce risk, and enhance customer loyalty.

#### **Blue Cross Blue Shield**

Blue Cross and Blue Shield companies offer a variety of insurance products to all segments of the population, including large employer groups, small business and individuals. The Blues® currently serve 85% of Fortune 100 companies and 76% of Fortune 500 companies.

#### **Braintree**

Braintree makes it possible for companies all over the world to accept payments online and let customers make a purchase with one touch. So an engineer in London can launch his latest mobile venture in Sydney. And a student in New York can pay her rent. Braintree builds the technology. You make it meaningful with your ideas and innovations.

## **Crowdspring**

Now small businesses, one-man shops and individuals anywhere can tap into a global pool of creatives for logo design, web design, company name, product name, packaging design, and many other graphic design, industrial design and writing projects. In fact, Crowdspring is so convinced that global talent pool will give your project new ideas, different perspectives and a far better final product - Crowdspring guarantees it.

# COMPANY INFORMATION

#### **Echo**

There is nothing Echo values more than providing an exceptional service experience through every interaction with clients. With dedicated professionals in offices across the country, Echo provides transportation and logistics solutions across all major transportation modes. Echo's unwavering commitment to service is at the foundation of Echo's promise to uncomplicated transportation management.

#### Exelon

Exelon is one of the largest competitive U.S. power generators, with more than 32,000 megawatts of owned capacity comprising one of the nation's cleanest and lowest-cost power generation fleets. The company's Constellation business unit provides energy products and services to more than 2.5 million residential, public sector and business customers, including more than two-thirds of the Fortune 100.

## **Fieldglass**

Continuous cloud technology innovation and world-class consulting services enable better management of the flexible workforce including contingent labor, Statement of Work projects, independent contractors and specialized talent pools.

#### **Gatorade**

Gatorade and GSSI continue to search for and study new and innovative ways to help athletes improve performance by facilitating proper hydration and nutrition. From the lab testing of athletes, to new flavor and delivery system development, to the publication and distribution of scientific research, the Gatorade Company and the GSSI perpetually strive to advance their collective mission of enabling athletes to always perform at their peak.

## **Groupon**

Groupon is always imagining new ways to exceed the expectations of all Groupon's customers—both consumers looking for great experiences at a great value and merchants seeking solutions to attract more customers and run their businesses better. Groupon's deals and business tools connect the two in a seamless way that brings significant value to both their lives.

# Grubhub

GrubHub is the nation's leading online and mobile food ordering company dedicated to connecting hungry diners with local takeout restaurants. The company's online and mobile ordering platforms allow diners to order directly from approximately 35,000 takeout restaurants in more than 900 U.S. cities and London. Every order is supported by the company's 24/7 customer service teams. GrubHub has offices in Chicago, New York and London.

#### **Kraft Foods**

The Kraft Heinz Company is the third-largest food and beverage company in North America and the fifth-largest food and beverage company in the world, with eight \$1 billion+ brands. A globally trusted producer of delicious foods,

#### **Molson Coors**

Molson Coors has a strong leadership team and dedicated, hard-working people. Molson Coors is committed to building its great beer brands the right way and have a deep sense of responsibility to the environment, Molson Coors' communities and beer drinkers.

# COMPANY INFORMATION

#### **Performics**

Performics has a legacy of innovation. Founded in 1998, Performics, then Dynamic Trade, launched its CPA/CPL-based Affiliate Network that focused on Web traffic monetization via direct response vehicles. As Performics continued to expand its offerings, Performics launched their paid search (SEM) practice in 2001 and search engine optimization (SEO) practice in 2003.

#### **Quaker Oats**

Quick Quaker Oats were first introduced in 1922 when the 20 minute cooking oats were processed to cook in 5 minutes. The processing of Quick Quaker Oats was refined again in the 1950's to produce what is now know as oneminute cooking oats.

# **StoryCorps**

StoryCorps is America's oral history project.
Since 2003, StoryCorps has collected more than 60,000 interviews with over 100,000 participants from all backgrounds -- the largest single collection of human voices ever gathered. Recordings are archived at the American Folklife Center at the Library of Congress so that future generations can hear the stories - and the voices - of today.

# **Strata Decision Technology**

Strata Decision Technology provides an innovative set of software and service solutions to help healthcare providers better analyze, plan and perform in support of caring for their community and reducing the cost of care.

#### **Tootsie Roll Industries**

Tootsie Roll Industries, LLC manufactures and sells some of the world's most popular confectionery brands. Beginning in a modest New York candy store with the Tootsie Roll's introduction in 1896, the Chicago-based company has grown to become one of the country's largest candy companies, with operations throughout North America and distribution channels in more than 75 countries.

### **Tropicana**

Tropicana Products, Inc., a division of PepsiCo, Inc., is the leading producer and marketer of branded fruit juices. Tropicana markets its products in the U.S. under a variety of brand names including the Tropicana not-fromconcentrate line of juices, Dole juices and juice blends, Tropicana juices, Trop50 and Tropicana Twister juice beverages.

#### **Vibes**

Vibes Unified Mobile Messaging Platform helps brands connect and activate their consumer experiences at an enterprise scale across the marketing, loyalty, and servicing lifecycle. At Vibes, You'll Help Shape Unified Mobile Experiences for the World's Biggest Brands.

# **Wilson Sporting Goods**

The Company's unwavering commitment to innovation pushes its sports into new territories, including digitally connected, socially sharable, and highly customizable products. This dedication and focus is woven throughout the Wilson global culture, which thrives on collaboration, experimentation, passion, teamwork, persistence, ingenuity and positivity.

# WHY CHICAGO?



#### **FOOD AND DRINK**

Voted America's Best Restaurant City by Bon Appetit magazine, Chicago is home to Michelin-rated and James Beard awarded world cuisine nestled beside iconic Chicago style hot dog joints and deep dish pizza parlors. And with over 65 breweries, Chicago boasts the most active craft brewery scene in the nation.



#### **TOURS AND ATTRACTIONS**

Multi-sensory art, architecture, and green space at Millennium Park; theatre, music, boat rides, and more at historic Navy Pier; architectural cruises along the Chicago Riverwalk's skyscraper canyon — aweinspiring tours and attractions abound throughout the city, offering visitors the most unique of experiences.



## **CHICAGO SPORTS**

Chicago is the ultimate sports-fan city, with pro-season professional teams playing all year round. Baseball, football, soccer, basketball, hockey — you name it, Chicago plays it. Not only that, but Chicago is home to Wrigley Field, one of the oldest and most iconic ballparks in the country. Take a tour and catch a little sports fever.



#### SHOPPING

The world-famous Magnificent Mile is a 13-block stretch of 50 landmark buildings, 460+ stores, 275 restaurants, and 60 hotels, making it more like a super-charged sightseeing tour than a mere shopping expedition. And it's that same cultural experience combined with unique boutique shopping that awaits you in every one of the city's diverse neighborhoods.

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#### CHICAGO NEIGHBORHOODS

Access to a plethora of cultural activities every day of the week. In fact, Chicago ranks as one of the best cultural cities in America.