



# EXPLORE *New York City*

This New York City (NYC) guide is curated to give you a closer look into some of the most popular businesses and employers that University at Buffalo School of Management students find successful jobs. In this guide, you will find numerous companies ranging from finance, banking, retail, healthcare, marketing and more.

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You also will find things to do in the city: places to eat, top attractions, sport events, shopping and NYC neighborhoods.



## **BLOOMBERG L.P.**

Bloomberg Business delivers business and markets news, data, analysis and video to the world, featuring stories from Businessweek and Bloomberg News.



## **GOLDMAN SACHS**

The Goldman Sachs Group, Inc. is a leading global investment banking, securities and investment management firm that provides a wide range of financial services to a substantial and diversified client base that includes corporations, financial institutions, governments and high-net-worth individuals.



## **MORGAN STANLEY**

At Morgan Stanley, they advise, originate, trade, manage and distribute capital for governments, institutions, and individuals, and always do so with a standard of excellence.



# COMPANY INFORMATION

## **Amazon**

Amazon.com, Inc. is an American multinational technology company focusing on e-commerce, cloud computing, online advertising, digital streaming, and artificial intelligence.

## **American Broadcasting Company**

ABC Studios, a subsidiary of Disney, is a leader in development, production and strategic distribution of entertainment content and is the key content provider for the ABC Entertainment Group.

## **American Express**

a leading issuer of personal, small business, and corporate credit cards. AmEx offers a range of credit cards, charge cards, and other payment and financing solutions to individuals, small and middle businesses, and corporates. The company conducts merchant acquisition and processing, payment settlement, point-of-sale marketing, and network services.

## **Barstool**

Barstool is an American blog website and digital media company that produces content on sports and pop culture.

## **CBS**

CBS Corporation (NYSE: CBS.A and CBS) is a mass media company that creates and distributes industry-leading content across a variety of platforms to audiences around the world.

## **Citigroup**

Citi works tirelessly to provide consumers, corporations, governments and institutions with a broad range of financial services and products.

## **Bloomberg**

A global provider for connecting financial news and information, including real-time and historical price data, financial data, trading news, and analyst coverage to decision makers of a dynamic network headquartered in Midtown, Manhattan.

## **BNY Mellon**

The Bank of New York Mellon Corporation provides investment management and investment services that help individuals and institutions to invest, conduct business and transact in markets all over the world.

## **Deloitte**

Deloitte is one of the Big Four accounting firms. It is the brand under which tens of thousands of dedicated professionals in independent firms throughout the world collaborate to provide audit, consulting, financial advisory, risk management, tax and related services to clients.

## **Dow Jones**

Dow Jones brings together world-leading data, media, membership and intelligence solutions to power the most ambitious companies and professionals.

# COMPANY INFORMATION

## **Ernst & Young (EY)**

EY is a global leader in assurance, consulting, strategy and transactions, and tax services. EY is one of the Big Four accounting firms, dates back to the early twentieth century.

## **Estee Lauder**

The Estée Lauder Companies Inc. is an American multinational cosmetics company, a manufacturer and marketer of makeup, skincare, fragrance and hair care products.

## **Goldman Sachs**

A leading global financial institution that delivers a broad range of financial services to a large and diversified client base that includes corporations, financial institutions, governments and individuals. For more than 150 years, known for their culture of teamwork and client service has defined Goldman Sachs.

## **Harper Collins Publishing**

Headquartered in New York, HarperCollins has publishing operations in 18 countries. With nearly two hundred years of history and more than 120 branded imprints around the world, HarperCollins publishes approximately 10,000 new books every year in 17 languages, and has a print and digital catalog of more than 200,000 titles.

## **Hess**

Hess Corporation is an American global independent energy company involved in the exploration and production of crude oil and natural gas.

## **Horizon Media**

Horizon Media is a leader in national activation across video, audio, print, out of home, direct marketing and digital media.

## **HSBC**

Founded in 1865 to finance trade between Asia and the West, today HSBC is one of the world's largest banking and financial services organizations serving some 48 million customers. Their aim is to be acknowledged as the world's leading international bank.

## **Infosys**

Infosys is a global leader in technology services and consulting. They work with clients in 45 countries to create and execute strategies for their digital transformation. From engineering to application development, knowledge management and business process management, they help clients find the right problems to solve, and to solve these effectively

## **Iconix Brand**

Iconix owns a diversified portfolio of fashion brands that touch every segment of retail distribution from luxury to mass market. They license brands to leading retailers and manufacturers worldwide and specialize in marketing portfolio of brands with innovative and creative marketing.

## **JPMorgan Chase & Co.**

J.P. Morgan is a leader in investment banking, commercial banking, financial transaction processing and asset management. They serve millions of customers, predominantly in the U.S., and many of the world's most prominent corporate, institutional and government clients globally. Through continued investments, business initiatives and philanthropic commitments, they aim to help employees, customers, clients and communities grow and thrive.

# COMPANY INFORMATION

## **KPMG**

KPMG International Limited (or simply KPMG) is a multinational professional services network, and one of the Big Four accounting firms. KPMG is an audit, tax and advisory firm. It is a global network of professional firms providing Audit, Tax and Advisory services.

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## **L'Oréal**

L'Oréal S.A. is a French personal care company headquartered in Clichy, Hauts-de-Seine with a registered office in Paris. It is the world's largest cosmetics company and has developed activities in the field concentrating on hair color, skin care, sun protection, make-up, perfume, and hair care.

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## **Macy's**

An American chain of high-end department stores founded in 1858. The company sells a range of merchandise, such as apparel and accessories for men, women, and children; cosmetics; home furnishings; and other consumer goods.

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## **MetLife**

MetLife, Inc. is a leading global provider of insurance, annuities and employee benefit programs. Through its subsidiaries and affiliates, MetLife holds leading market positions in the United States, Japan, Latin America, Asia, Europe, the Middle East and Africa.

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## **McKinsey**

A global management consulting firm founded in 1926. Provides strategy and management consulting services, such as providing advice on an acquisition, developing a plan to restructure a sales force, creating a new business strategy or providing advice on downsizing.

## **Morgan Stanley**

Morgan Stanley is an American multinational investment management and financial services company headquartered in Midtown Manhattan. With offices in 41 countries and more than 75,000 employees, the firm's clients include corporations, governments, institutions, and individuals.

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## **NBC**

NBC Universal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses.

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## **Noom**

Noom is a consumer-led digital health company that helps people live healthier, happier lives. Their digital health platform helps people meet their personal health and wellness goals such as weight management, diabetes prevention, and stress reduction. Noom serves clients worldwide.

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## **Ogilvy**

Ogilvy has been growing brands and businesses since 1948. They continue that rich legacy through borderless creativity—operating, innovating, and creating at the intersection of talent and capabilities. Experts in Public Relations, Consulting, Advertising, Health, and Experience work fluidly across 131 offices in 93 countries.

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## **Pfizer**

One of the world's premier biopharmaceutical companies. Pfizer Inc. is an American multinational pharmaceutical and biotechnology corporation.

# COMPANY INFORMATION

## **PwC**

PricewaterhouseCoopers is an international professional services brand of firms, operating as partnerships under the PwC brand. It is the second-largest professional services network in the world and is one of the Big Four accounting firms, PwC offers various professional business services, including accounting, auditing, human resources consulting, and strategy management.

## **Sony Music**

Sony Music Entertainment (sometimes known plainly as Sony Music or by the initials, SME) is an American music corporation managed and operated by Sony Corporation of America (SCA), a subsidiary of Japanese conglomerate Sony Corporation.

## **SSA & Company**

SSA & Company transforms companies to enhance business outcomes such as growth, profit, capability and more. They uniquely drive these outcomes by combining cutting-edge digital tools and advanced analytics techniques with operations improvements.

## **TED**

TED is a platform for ideas worth spreading. Started in 1984 as a conference where technology, entertainment and design converged, TED today shares ideas from a broad spectrum — from science to business to global issues — in more than 100 languages. Meanwhile, independent TEDx events help share ideas in communities around the world.

## **The New York Times Company**

The New York Times Company is an American mass media company that publishes The New York Times. The New York Times is dedicated to helping people understand the world through on-the-ground, expert and deeply reported independent journalism.

## **Thomson Reuters**

Thomson Reuters provides professionals with the intelligence, technology and human expertise they need to find trusted answers. enable professionals in the financial and risk, legal, tax and accounting, and media markets to make the decisions that matter most, all powered by the world's most trusted news organization.

## **TimeWarner**

Time Warner Inc., a global leader in media and entertainment with businesses in television networks and film and TV entertainment, uses its industry-leading operating scale and brands to create, package and deliver high-quality content worldwide on a multi-platform basis.

## **UBS United States**

With a 150-year history and a network of offices in over 50 countries on 5 continents, UBS has extensive experience managing the wealth of high net worth and ultrahigh net worth individuals

## **WeWork**

WeWork is a commercial real estate company that provides flexible workspaces for technology startups and services for other enterprises. It designs and builds physical and virtual shared spaces and office services for entrepreneurs and companies.

# WHY NEW YORK CITY?

NYC's Original  
City guide



## FOOD AND DRINK

It's a proven fact. If you're a foodie, NYC is the place for you. Aside from the quintessential New York City staples of pizza, bagels, and Chinese food, NYC is home to every single cuisine imaginable. And not just cuisines with an American spin, either. NYC boasts the largest collection of the most authentic ethnic food in the world. And you never have to leave town to try it!



## TOURS AND ATTRACTIONS

New York is a place that's filled with countless museums, over 2000 arts and cultural organizations, and exhibitions. There's also more than 500 art galleries and many other attractions of American culture and history for you to enjoy.



## NYC SPORTS

NY is home to many talented sports teams. Throughout the year, there is almost always a game you can attend. There is baseball (Yankees and Mets), basketball (Knicks and Nets), football (Giants and Jets), hockey (Rangers, Devils and Islanders), soccer (Red Bulls and New York City FC), the US Open Tennis and the New York Marathon!



## SHOPPING

Whatever your retail pleasure, you'll find it in NYC. Stores across the five boroughs carry the finest luxury apparel, plus gourmet goods, books, tech, gear, and much more. There's a reason why the City is known as a global shopping capital.



## NYC NEIGHBORHOODS

New York City comprises 5 boroughs sitting where the Hudson River meets the Atlantic Ocean. At its core is Manhattan, a densely populated borough that's among the world's major commercial, financial and cultural centers. Its iconic sites include skyscrapers such as the Empire State Building and sprawling Central Park. Broadway theater is staged in neon-lit Times Square.